

The KNC Voice

From our Farms: Adopt a Mac Tree



If you drive around the urban and peri-urban areas of the country, you will notice something interesting...there are more buildings; there are more people. But there are also fewer trees. Closer home, our Macadamia crop has borne the brunt of what has been an eventful year in terms of

the weather patterns experienced across the country. However, rather than sit back and observe the harrowing effects of climate change, one person decided to take deliberate steps towards preserving the lifeline of our Company.

In September 2017, a movement dubbed 'Adopt a Young Macadamia Tree' was birthed in Kihenia Farm with the aim of nurturing young Macadamia trees in a time when we can no longer rely on the predictability of our rainy seasons. Agatha Mumbua, the Deputy Farm Manager of Kiaora Farm and pioneer of the initiative, described its origins thus: "Over the years, we have been doing infilling and due to the nature of the young trees, their adaptation characteristics and the weather conditions, most of them dry up. This year the weather has been extremely unforgiving and most of the young Macadamia Trees risked drying up if we didn't go an extra mile." She adds, "I discussed it with our employees who voluntarily agreed to adopt a young tree and also provide a bottle to improvise drip irrigation. So far 95 young Macadamia trees have been adopted and they are responding well."

The movement has since taken root, with a second adoption exercise of 31 seedlings conducted at Kiboko Farm on the 3rd of November 2017 and a third at Kiaora Farm, where 112 seedlings were adopted.

Agatha implores us to take up this mantle: "Adopting these trees is a deliberate action aimed at taking care of that which feeds us...if each one of us could take one young Macadamia tree and water it, what would happen?"

Years from now, when we look back at the actions we took today, we can say that, 'yes, we did a good job.' So take action today and help

We'd Love to Hear from You!
Email us on:

newsletter@kenyanut.com

MD's Desk



As we approach the holiday season, it's time to take stock of the year we have had, the highs and the lows.

Looking back on 2017 can seem like we experienced more pits than peaks with the challenges we faced. From where I sit it's a reflection of how truly strong we are, as an organization, as a brand and as a team. We've made it in one piece!

I would like to thank all of you for your contribution.

Take this time to learn from the year that's gone, to re-energize yourself and to set goals for the year ahead. We all look forward to a prosperous 2018! A 2018 full of hard work, innovation, triumphs, challenges and hopefully more peaks than pits. Wishing you, My KNC family, and all your loved ones Happy Holidays and Prosperous New Year!!!

Product Watch: The Tea Sensation



Tea has traditionally been used for centuries as a stimulant, for relaxation and to calm down nerves. The Tea category in Kenya is a vibrant one and continues to grow with a wider range of options for the consumer. Out of Africa has long provided a premium, great tasting

black tea. In line with updating the look and feel of our packaging we have increased the range of products to offer **MORE, MORE** taste, **MORE** quality, and **MORE** premium-ness.

You don't have to consume our tea for the caffeine but it's got to do more than that.

- ✓ Premium tea retains the taste of our Out of Africa original blend that our consumers have grown to love
- ✓ Breakfast Blend offers that morning boost you need to get going with its combination of sweetness and balanced nutrients to give you an exciting feeling to get your mind ready for a presentation, job interview or briefing in your highest spirits.
- ✓ The delightfully light Green Tea gives just the right blend of goodness to keep you fit and refreshed
- ✓ The spicily enchanting tangawizi with the perfect balance of ginger will leave your tongue begging for more

Out of Africa is a responsible and environmentally conscious brand, we have therefore reduced the amount of packaging to ensure we minimize our impact on the environment.

Our tea is suitable for all occasions, moments and generations. In case you become addicted worry not, there is no secret other than knowing that all you consume is the taste of nature blended in the most perfect and safest way to give you an experience that is

Unmatched and unexplainable. Your friends will wish to know about your renewed self, just tell them it's all about the new secret you discovered in our tea.

Did you know?

In 2015, Kenya Nut embarked on a journey to improve the efficiency of all our processes by voluntarily subjecting ourselves to the requirements of a Quality Management Systems based on the ISO 9001:2015 Standard. In November 2017, following a two stage audit from SGS, Kenya Nut received the certification. This sets the foundation for us to continuously build and improve on. Kudos Team!



Finance Watch: Personal Finance Management



Follow the link to watch a captivating and educational video presentation aimed at creating awareness on the importance of managing our personal finances with the ultimate goal of attaining financial independence. It features an ensemble cast of the beautiful Kenya Nut Company Ltd staff.

***The views shown on this video are personal reflections and should not be taken as professional financial advice**

<https://www.youtube.com/watch?v=Lcg5rx61tT8&feature=youtu.be>



From Left to Right: George Orori, Gerald Njoroge, Gilbert Kimutai, Daniel Kimathi

Our People: The Mac Farmers (Part I..)

GEORGE ORORI

Fun Fact: I love choir singing and do the tenor voice and occasionally baritone my favorite songs being Adventist melodies. I also love football but a supporter of no specific team but rather taking the principle of let the best teams win.

Guilty Pleasure: "top layer of a meal serving"

Something I love about KNC: there is always something new to learn every day and a new challenge that I know I am part of the reliable solution.

GERARLDNJOROGE

Fun Fact: Oh Kenya Nut I love you as I love my mum you are my mum you make me be as I am, feeding my family at large I always dream of you. Kenya Nut I wish you were my sweetheart I could marry you, but anyway you got married to another man.

Guilty Pleasure: Whenever I am working I am always happy not forced by anyone because it's my responsibility to do it, I don't mind about time I am always on ,always dreaming while working.

Something I love about KNC: I love Kenya Nut because it made me to be where I am, I remember I got a loan from Standard Chartered Bank through Kenya Nut the house I am living in is there by the help of this company, my salary is ever on time, I always pray God to expand the company more than where it is now. God bless our bosses and add them many more years in this world.

GILBERT KIMUTAI

Fun Fact: I'm liberal minded, you can easily influence my personality & beliefs....

Guilty Pleasure: A weekend siesta; it works magic. Is therapeutic to my soul, spirit and body.....

Something I Love About Kenya Nut: Plenty of work, no room to idle. When you are done with one, a deadline pops up and it trends like that. I didn't know the meaning of attribute "Ability to work under pressure" until I joined Kenya Nut. You have an opportunity to unleash and stretch further your potential. In brief, it's a beehive; lots of activity, creativity and innovation. The company has changed over time as a result of these; new products born, new techniques & technologies adopted and so on. Progress & Growth not an option but a way of life HERE!!!

DANIEL KIMATHI

Fun fact: Favorite Book, "The Last Word by Yusuf K. Dawood." – I love the way in many of his life experience in medical journeys to do some assignment in England, he quotes how he enjoys traveling in one of Airlines eating "Cholesterol free honey coated macadamia" -our brand. I'm amazed by the creative ability of the writers in making rather sad medical cases he handled appear to have a humorous happy ending .Enjoyable to the readers. A reader cannot get enough, of many true stories in the books that appear strange than fiction. I love traveling, farming and enjoy sitting under a tree reading a favorite book.

Guilty pleasure: I enjoy eating Honey coated mixed nuts accompanied with cold strawberry Yoghurt .Can do it anytime with friends & family especially when traveling.

Something I love about KNC: I love the skills & diversity of the KNC family. I love and enjoy team building session organized by HR section and technical knowledge have gained through sharing with workmates .Love and enjoy KNC networking forum and exchange tours on mac farming in other countries ,courtesy of Farm Secretariat department. I also love how the departments depend on each other to accomplish their intended tasks and fulfill the company objectives as one. Doing it with a lot of fun, sharing ideas in different media platforms is lovely and fantastic.

Family Album





MD Receives ISO Certification from QA Manager



Macadamia Farm Managers SA Visit



Morendat New Product Tasting and Selection



leleshwa media tour

